



Uvagut TV - Call for Proposals

Uvagut TV (ᐅᐱᑭᑦ) is Canada's first national Inuktitut television channel, broadcasting 24/7 across the country.

Uvagut TV (meaning "Our" TV) is Canada's first 24/7 Inuktitut television channel. It is owned and operated by Nunavut Independent Television Network (NITV), an Inuit owned non-profit media arts centre founded in 1991 in Igloolik. We broadcast children's shows, movies, documentaries, cultural and current affairs programming in Inuktitut to communities across the north and throughout the country.

Uvagut TV connects and empowers Inuit to share stories with one another; ensures children are growing up with television programming in their own language; and informs Inuit about issues affecting their lands, lives and culture. Through engaging programming rooted in Inuit storytelling, humour and ways of seeing the world, Uvagut TV strengthens ties and builds understanding across Inuit Nunangat and with Canadians everywhere.

What We're Looking For

We welcome fresh, high-quality programming that meets the following criteria:

- **Language:**
 - a. Primarily in the Inuktitut language (any dialect).
 - b. English closed captioning required.
- **Audience:** Engages families, youth, Elders, and broader Canadian audiences.
- **Cultural Focus:** Supports language revitalization, cultural strength, and community connection.
- **Canadian Content:** Must qualify as Canadian content recognized by the CRTC, preferably with a CRTC certification number or CAVCO certificate.
- **Inuit Perspective:** Reflects Inuit Nunangat perspectives, values, and experiences.
- **Financing Preference:** Preference given to proposals with meaningful partnerships and secured external funding (e.g., broadcasters, co-producers, additional funders, sponsors, community contributors) for a substantial portion of the budget. This strengthens viability, optimizes resources, and supports commissioning more new series.

Types of Proposals We Welcome

Examples we welcome proposals beyond this list.

- Current affairs, interviews, or community stories
- Youth educational or entertainment shows
- Feature Films / Drama
- Documentary series
- Cultural / lifestyle series (e.g., hunting, sewing, drum dancing, food)
- Elder knowledge-sharing or oral history programs
- "How to" Programs
- Short-form content (filler/interstitials)
- Children's educational or entertainment shows
- Creative formats: animation, live events, music, comedy, etc.

Preferred format: 13 × 30-minute documentary series (strongly encouraged for scalable series programming and alignment with funding opportunities).



Development

We are actively seeking proposals for development-stage projects to support early concept refinement, research, scripting/treatment creation, pilot production, and pitch readiness.

- Development-stage productions (early concept, treatment, or pilot phase)

How to Submit

Send us a short proposal (aim for 5–10 pages maximum, PDF format) that includes the following sections:

1. **Your Introduction:** Who you are, your background, and why you want to work with Uvagut TV. (Preference for Inuit-owned/controlled or strong Inuit partnerships.)
2. **Program Idea:** Concept, themes, target audience, unique angle, and how it fits Uvagut TV's mission.
3. **Team:** Key people involved (bios, past work – links welcome).
4. **Timeline:** Draft production schedule.
5. **Fiscal Year / Completion Timeline:** Indicate the fiscal year in which your project will be completed and delivered to Uvagut TV. (We are seeking content to be delivered between September 2026 and May 2027.)
6. **Budget Estimate:** Draft Budget and Financing Plan (we work with funding partners ie: Canada Media Fund (CMF), Indigenous Screen Office (ISO), Nunavut Film Development Corporation (NFDC) and Telefilm.)
7. **Optional Extras:** Pitch deck, sizzle reel, script sample, treatment, or links to previous work.
8. **Language Description:** A detailed description of the language(s) to be used and along with your plan for closed captioning, subtitles, translation, or dubbing.



Submission Details

Email To:	programming@uvagut.tv
Subject Line:	Proposal [Your Project Title] [Your Name / Company]
Deadline:	April 17, 2026 at 5:00 PM EST <i>Late submissions may not be reviewed.</i>
Questions:	Email us at programming@uvagut.tv before the deadline.

Evaluation Criteria

We review proposals based on:

1. Alignment with our Inuktitut-language focus
2. Cultural authenticity & Inuit relevance (highest priority)
3. Creative strength and innovation
4. Team experience and feasibility
5. Budget and Financing Plan

Important Notes

- Submission does not guarantee selection or funding; we may follow up for more details or a pitch meeting.
- All Programs 5:00 minutes or more in length requires a CRTC #
- Selected projects will be issued a pre-licence commitment letter.
- We prioritize Inuit voices and stories — thank you for sharing yours with us!

Thank you for considering Uvagut TV. We look forward to hearing your ideas.

